

Li Li.

DESIGNER

Education.

ACADEMY OF ART UNIVERSITY

MFA, Graphic Design and Digital Media
September, 2012–December, 2016

BEIJING FORESTRY UNIVERSITY

BE, Environmental Engineering
September, 2008–May, 2012

Minor in Digital Art Design
September, 2009–July, 2011

Award.

10th International Design Awards (IDA)
[Silver] & [Bronze]
May, 2017

Creative Quarterly 39

[Winner]
2015

Creative Quarterly – “100 Best Annual”
[2015 Top 25 Graphic Design]
2015

Experience.

17SECONDS

[Visual Designer]
April, 2018–Now

Visual Identity
UI Design
Motion Design
Illustration

SPRING STUDIO

[Visual Designer]
March, 2017–April, 2018

Visual Identity
UI Design
Iconography
Motion Graphics
Illustration
Facilitating Design Workshop

SALT BRANDING

[Design Internship]
May, 2015–August, 2015

Visual Identity
Iconography Design

FREELANCE

[Graphic Design, Illustration]
December, 2010–Now

Visual Identity
Packaging
Illustration

Skills.

ADOBE CREATIVE SUITE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects

PROTOTYPING PROGRAM

Sketch
Figma
Principle

3-D MODELING

Blender

LANGUAGE

English
Mandarin