

Li Li.

DESIGNER

Objective.

To obtain a design position that I can draw out my ideation and utilize my skills to contribute to a creative team

Affiliation.

AIGA member
San Francisco Chapter

Education.

ACADEMY OF ART UNIVERSITY

MFA, Graphic Design and Digital Media
September, 2012–December, 2016

BEIJING FORESTRY UNIVERSITY

BE, Environmental Engineering
September, 2008–May, 2012

Minor in Digital Art Design
September, 2009–July, 2011

Experience.

SPRING STUDIO

[Visual Designer]
March, 2017–Now

Visual Identity
UI Design
Iconography
Motion Graphics
Illustration
Facilitating Design Workshop

SALT BRANDING

[Design Internship]
May, 2015–August, 2015

Visual Identity
Iconography Design

FREELANCE

[Graphic Design, Illustration]
December, 2014–Now

Visual Identity
Music Album Packaging
Illustration

Skills.

ADOBE CREATIVE SUITE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects

PROTOTYPING PROGRAM

Sketch

3-D MODELING

Blender
Unity

CRAFTING

Book Binding

LANGUAGE

English
Mandarin

Award.

[Winner]
Creative Quarterly 39

[2015 Top 25 Graphic Design]
Creative Quarterly
100 Best Annual 2015

[Silver] & [Bronze]
10th IDA Awards